Lyon Capital Management, LLC 24B Grove Street Pittsford, NY 14534 Tel: 585-248-9821 www.lyoncapital.com

# **Asset Class Returns Since Inception**

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Equity Segment (Stocks)					_								
Lyon Capital Management	36.60%	24.01%	33.54%	6.39%	5.21%	11.30%	6.08%	-10.98%	32.16%	14.44%	4.82%	21.36%	-0.96%
Lyon Net	35.60%	23.01%	32.54%	5.39%	4.21%	10.30%	5.08%	-11.98%	31.16%	13.44%	3.82%	20.36%	-1.96%
S&P 500 Index	37.58%	22.96%	33.36%	28.57%	21.05%	-9.11%	-11.86%	-22.10%	28.69%	10.87%	4.86%	15.80%	5.50%
Russell 1000 Value Index	38.36%	21.64%	35.18%	15.63%	7.35%	7.02%	-5.59%	-15.52%	30.03%	16.49%	7.05%	22.25%	-0.17%
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Fixed Income Segment (Bonds)													
Lyon Capital Management	15.15%	0.50%	8.04%	8.36%	-1.07%	10.34%	8.17%	9.45%	6.76%	4.14%	0.97%	4.72%	7.09%
Lyon Net	14.15%	-0.50%	7.04%	7.36%	-2.07%	9.34%	7.17%	8.45%	5.76%	3.14%	-0.03%	3.72%	6.09%
Bloomberg US Aggregate Index	18.47%	3.63%	9.65%	8.69%	-0.82%	11.63%	8.44%	10.25%	4.10%	4.34%	2.43%	4.33%	6.97%
Consumer Price Index	2.54%	3.32%	1.70%	1.61%	2.68%	3.39%	1.55%	2.38%	1.89%	3.25%	3.42%	2.54%	4.08%

<sup>\*</sup>The mean is the annualized compounded return for the asset class for every year since inception (12/31/1994)

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<sup>\*\*</sup>Std. Dev. = Standard deviation is a measure of volatility. A higher figure denotes higher volatility. Standard deviation of performance over time is a measure of the variability or dispersion of historical returns around their central tendency or mean return. Standard deviation attempts to measure how much exposure to volatility was taken historically in implementing an investment strategy.

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	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Equity Segment (Stocks)													
Lyon Capital Management	-28.45%	22.99%	15.96%	4.38%	14.49%	32.11%	15.22%	-0.90%	16.79%	20.64%	-2.35%	24.76%	2.01%
Lyon Net	-29.45%	21.99%	14.96%	3.38%	13.49%	31.11%	14.22%	-1.90%	15.79%	19.64%	-3.35%	23.76%	1.01%
S&P 500 Index	-37.00%	26.46%	15.07%	2.12%	15.80%	32.40%	13.68%	1.38%	11.96%	21.80%	-4.40%	31.50%	18.30%
Russell 1000 Value Index	-36.85%	19.69%	15.51%	0.39%	17.51%	32.53%	13.45%	-3.83%	17.34%	13.66%	-8.27%	26.60%	2.80%
Fixed Income Segment (Bonds)													
Lyon Capital Management	0.07%	14.49%	6.50%	8.12%	7.33%	-0.64%	6.05%	0.74%	4.93%	4.24%	-0.10%	8.96%	8.85%
Lyon Net	-0.93%	13.49%	5.50%	7.12%	6.33%	-1.64%	5.05%	-0.26%	3.93%	3.24%	-1.10%	7.96%	7.85%
Bloomberg US Aggregate Index	5.24%	5.93%	6.54%	7.84%	4.21%	-2.02%	5.97%	0.55%	2.65%	3.54%	0.01%	8.72%	7.51%
Consumer Price Index	0.09%	2.70%	1.50%	3.00%	0.96%	1.90%	1.60%	1.10%	2.40%	1.50%	2.20%	2.40%	1.20%

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							Std.				
							Dev.	Mean	St		
				Mean* All	Std. Dev.*	Mean Last 5	Last 5	Last 10	La		
	2021	2022	2023	Years	All Years	Years	years	Years	Y		
Equity Segment (Stocks)											
Lyon Capital Management	29.26%	-3.44%	8.90%	11.28%	14.51%	11.58%	12.71%	10.51%	1		
Lyon Net	28.26%	-4.44%	7.90%	10.27%	14.51%	10.58%	12.71%	9.51%	1		
S&P 500 Index	28.60%	-18.10%	26.29%	10.45%	18.18%	15.65%	18.24%	12.01%	1		
Russell 1000 Value Index	25.20%	-7.60%	11.46%	9.68%	16.23%	10.91%	13.08%	8.40%	1		
Fixed Income Segment (Bonds)											
Lyon Capital Management	1.46%	-11.21%	6.61%	5.01%	5.19%	2.64%	7.58%	2.89%			
Lyon Net	0.46%	-12.21%	5.61%	4.01%	5.19%	1.64%	7.58%	1.89%			
Bloomberg US Aggregate Index	-1.54%	-13.01%	5.53%	4.68%	5.41%	1.11%	8.05%	1.81%			
Consumer Price Index	7.00%	6.40%	3.35%	2.53%	1.43%	4.05%	2.26%	2.90%			

### **Lyon Capital Management Performance Disclosure Statement**

Past performance is not an indication of future results.

## Lyon Capital Management, LLC

- Lyon Capital Management, LLC founded in 1994, is a registered investment advisor that invests primarily in U.S. based securities.
- The firm is not affiliated with any parent organization.
- Advisory fees are described in the firm's SEC ADV Part 2 Brochure.

#### **Investment Style**

- Lyon Capital Management uses a value-contrarian equity management approach and a buy-and hold laddered fixed-income management approach. See the firm's website for details.
- Lyon Capital Management does not use leverage in the management of account portfolios.

# **Performance Composite**

- Portfolios in the composite include actively managed discretionary accounts.
- Taxable portfolios with securities that have a very low cost-basis and cannot be actively managed for tax reasons are not included in the composite.
- Portfolios that are corporate qualified retirement plans, where the Firm's sole role is to select mutual funds from a limited list, are not included in the composite.
- Portfolios with significant restrictions on securities purchased are not included in the composite.
- Less than 2% of the assets included in the composite are mutual fund assets.
- Over 95% of assets managed by the firm are included in the composite.

#### **Performance Calculations**

- Gross performance results are presented before management fees and after commissions.
- Please note that brokerage commissions have not been assessed on client equity trades since 2019.
- Net results are shown after deducting a 1% management fee in accordance with the firm's most conservative (highest) fee schedule. Portfolios of more than \$1 million will have lower net fees and higher net performance.
- The compounded effect of the Lyon Capital Management fee on a \$1 million balanced portfolio that earned an annual rate of return of 6% per year for 10 years is, on average, .91% per year.
- Standard deviation is one measure of portfolio volatility. A lower figure denotes lower volatility. Standard deviation is calculated on yearly returns.
- Benchmark returns do not include brokerage commissions or management fees.
- Portfolios in the composite are valued monthly.
- Accrual accounting and trade-date valuations have been used for the entire historical period.
- Results for the full historical period are size- and time-weighted.
- Equity returns include accrued dividends.
- Except for some Real Estate Investment Trust dividends, stock dividends and bond interest are added to the cash portion of the composite.

#### **Indices**

- Index returns do not reflect management fees and commissions.
- Russell 1000® Value Index- This index measures the performance of the large-cap and mid-cap value segment of the U.S. equity universe. It includes Russell 1000® companies with relatively lower price-to-book ratios, lower Institutional Brokers' Estimate System (I/B/E/S) forecast of medium-term (2 years) growth, and lower sales per share historical growth (5 years). It is commonly used as a measure of U.S. large-cap and mid-cap equity value investments, an investing style like that of Lyon Capital Management LLC.
- S&P 500® Index- This index measures the performance of 500 public companies in leading industries of the U.S. economy. It is designed to reflect the risk/return characteristics of the large-cap U.S. equity universe. It is commonly used as a measure of the performance of the entire U.S. stock market.
- Bloomberg US Aggregate Index- This index (formerly Barclays Capital, formerly Lehman Brothers US Aggregate Index) measures the performance of U.S. dollar-denominated U.S. Treasury bonds, government-related bonds, agency mortgage-backed securities, and investment-grade U.S. corporate bonds with a maturity of greater than or equal to one year. It is the most used measure of the performance of fixed income securities.
- The Consumer Price Index (CPI)- This index (also known and used as the inflation index) is a measure calculated by the US. Department of Labor and is the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services. It is commonly used as a portfolio measure to ensure that an investor is "keeping up with inflation".